



Situation of the Swiss tech industry: status Q1/2024



Key figures of the technology industry 2023



>90 CHF billion
total turnover

>70 CHF billion
exports
(26% of all CH exports)

78%
share of exports
(of which 57% to the EU,
14% USA, 19% Asia incl.
7% China)

7% approx.
share of GDP

330,000 approx.
workforce in Switzerland
(plus around 550,000 abroad)

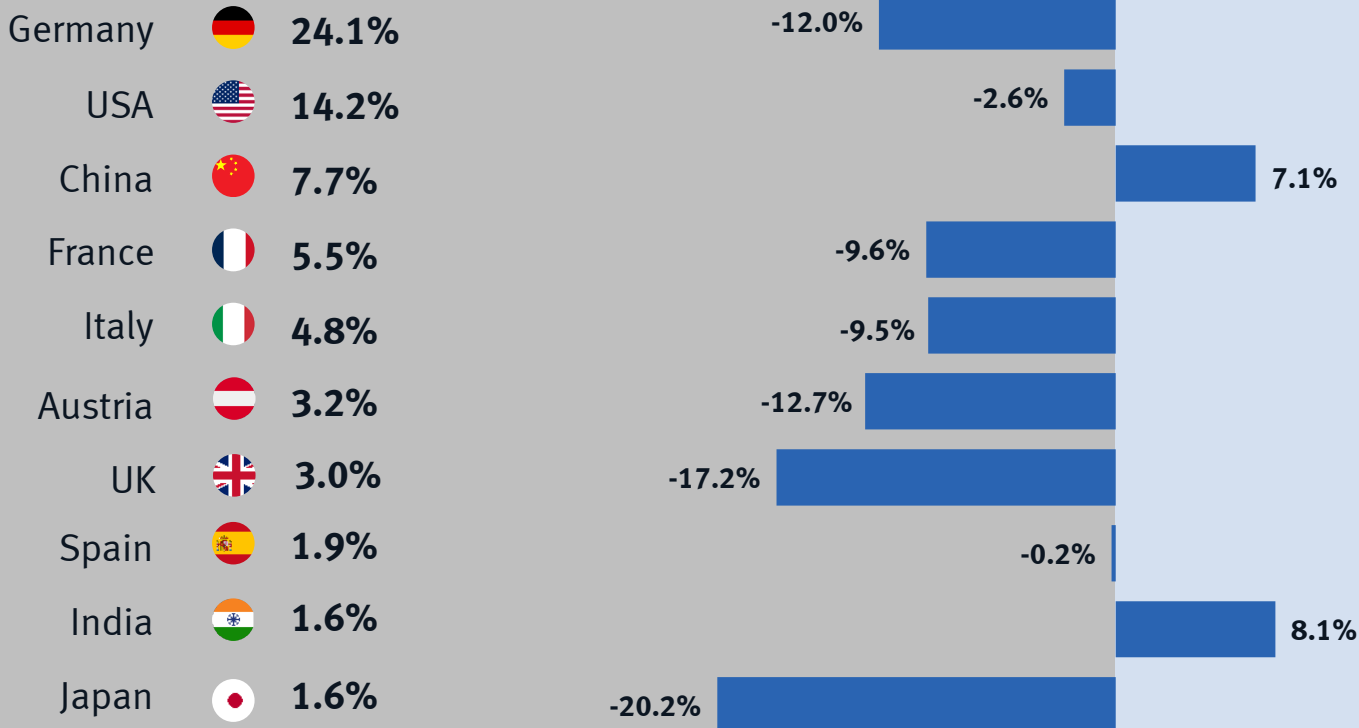
20,000 approx.
apprenticeships in Switzerland

Exports of the technology industry January to March 2024

By country and region

Share of total exports in the technology industry

Δ year-on-year change in %

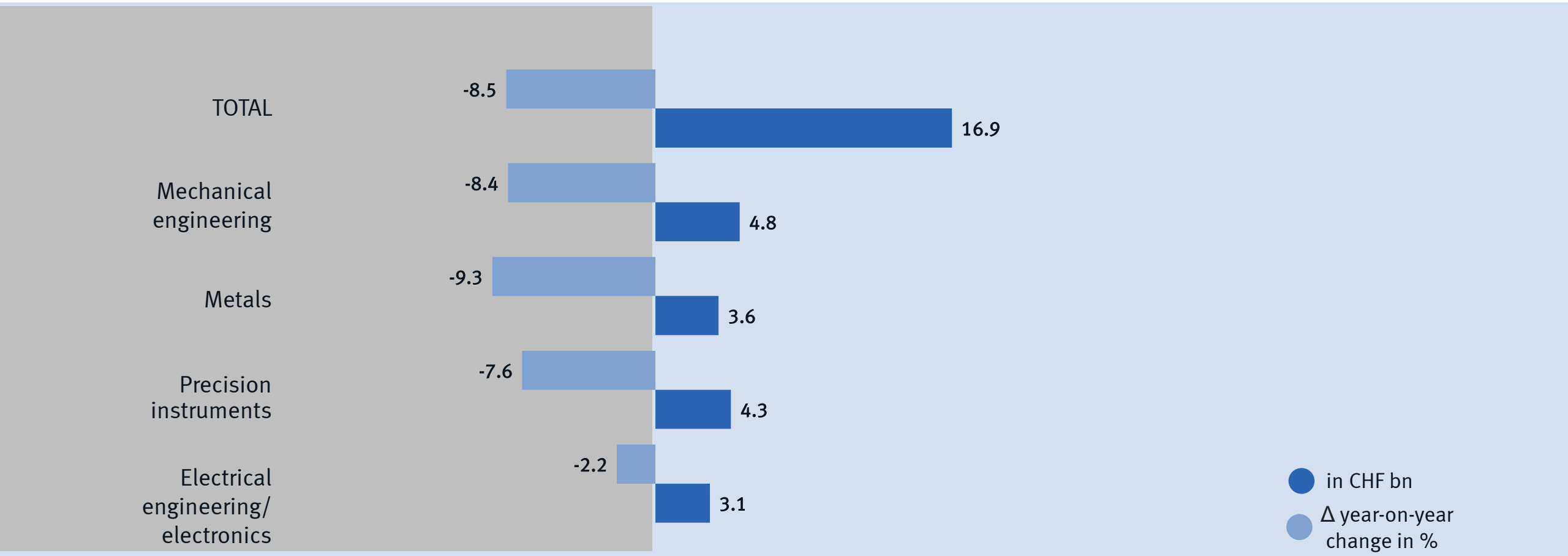


	Share	Δ in %
EU	56.5%	-11.6%
Asia	19.9%	-0.9%
USA	14.2%	-2.6%
World		-8.5%

Source: FOCBS

Exports of the technology industry January to March 2024

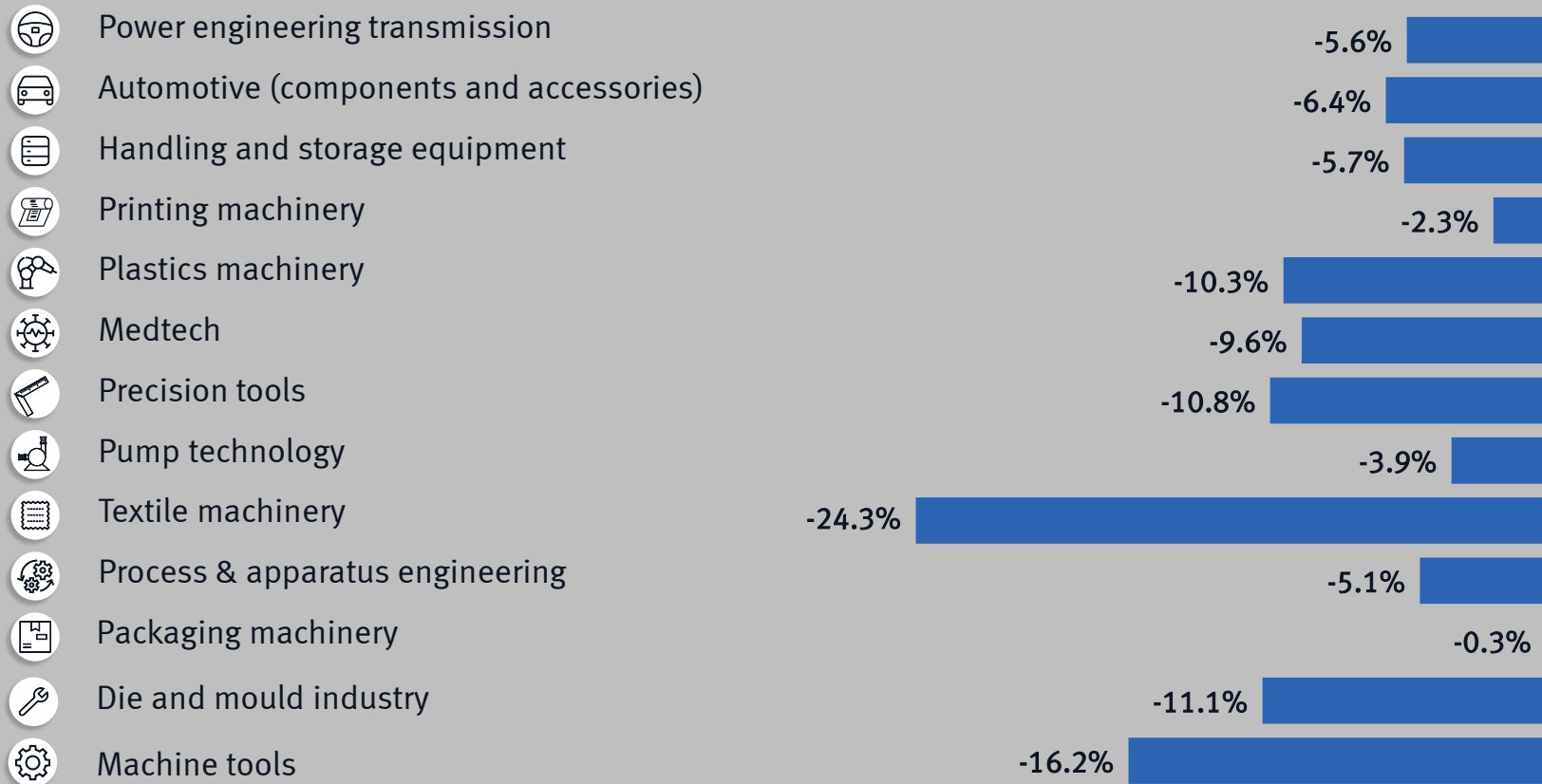
By selected product groups, change compared with previous year



● in CHF bn
● Δ year-on-year change in %

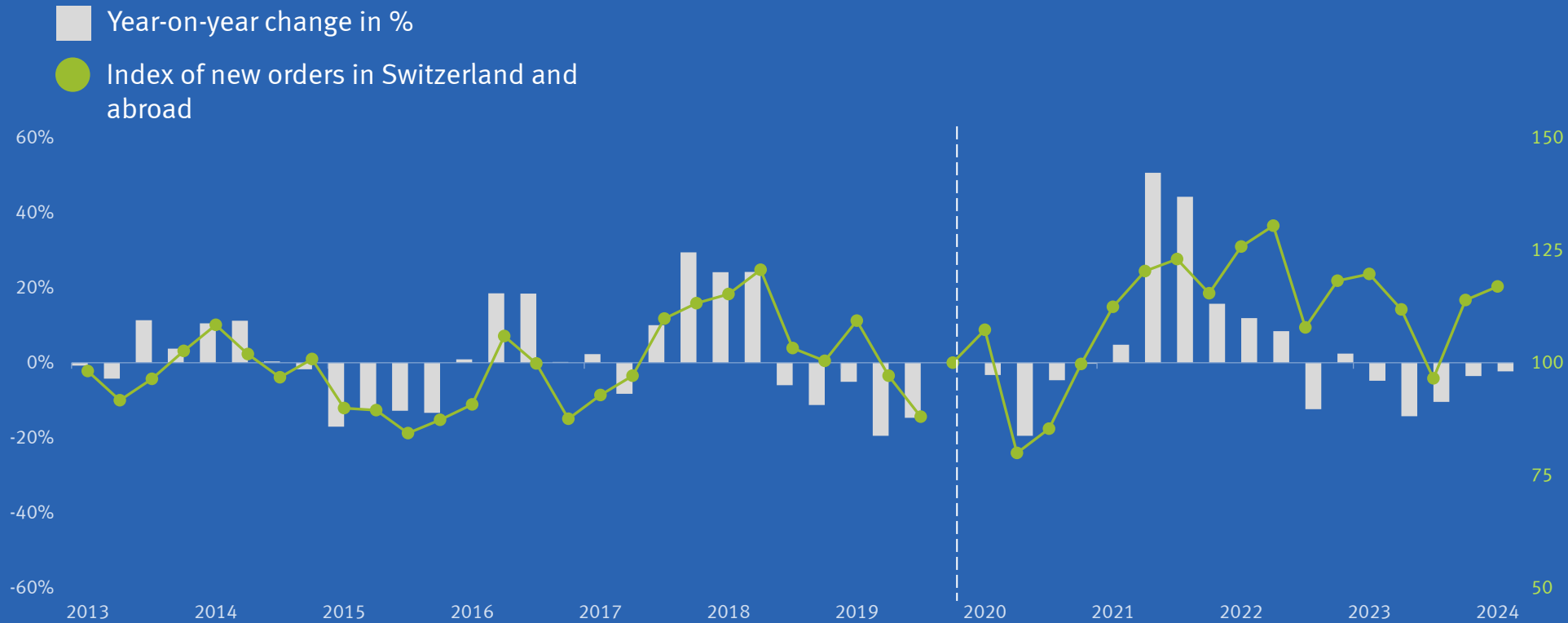
Exports of the technology industry January to March 2024

By selected subsectors, change compared with prior-year period



New orders for the technology industry

Swissmem quarterly statistics (Q4/2019=100)*



*New basis Q4/2019 = 100 (N = 257 companies)

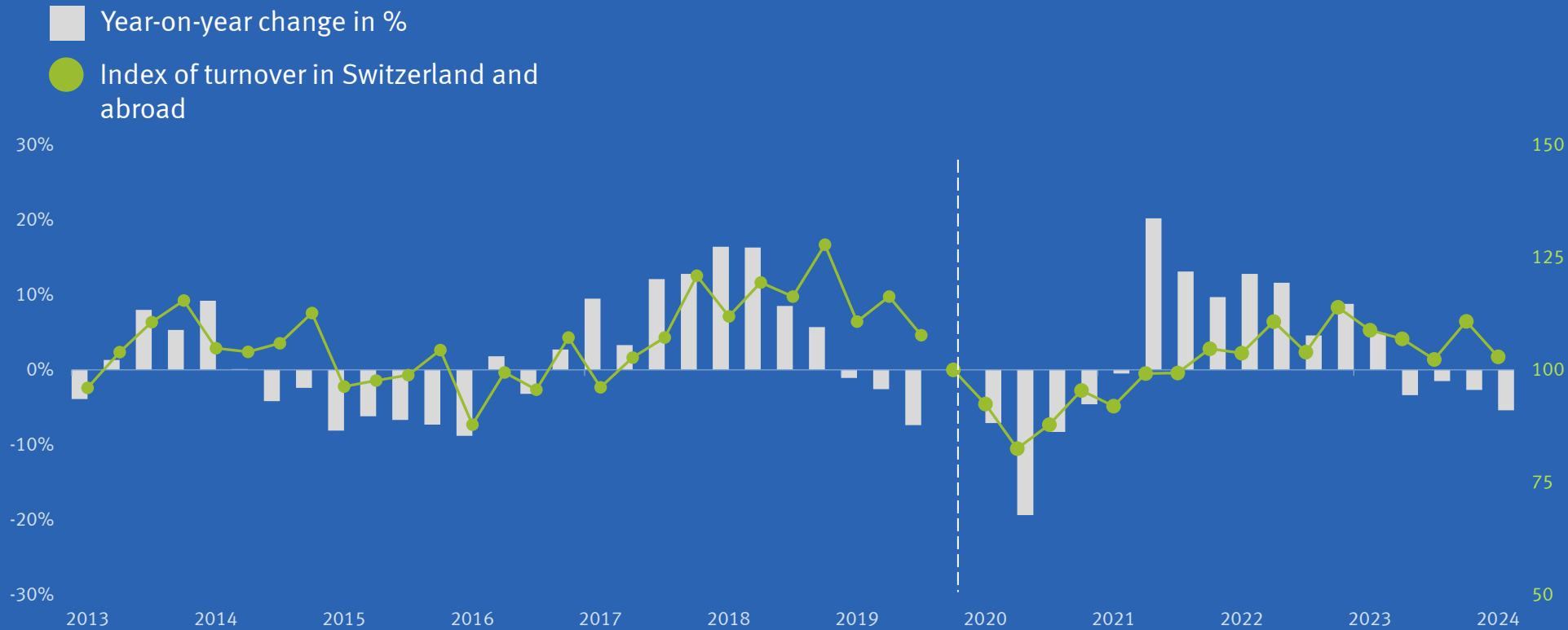
The index series and rates of change for the period Q4/2019 to Q1/2021 have been recalculated

-8.4%
2023

-2.3%
Q1/2024

Turnover in the technology industry

Swissmem quarterly statistics (Q4/2019=100)*



- 0.8%
2023

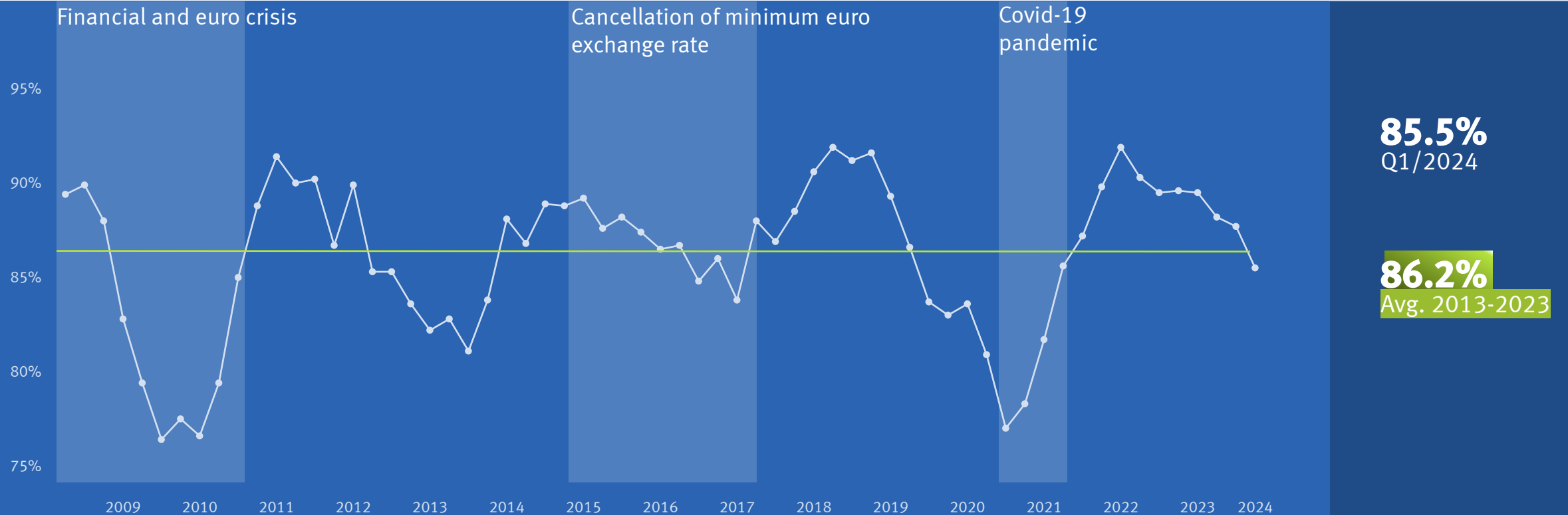
- 2.7%
Q4/2023

*New basis Q4/2019 = 100 (N = 257 companies)

The index series and rates of change for the period Q4/2019 to Q1/2021 have been recalculated

Capacity utilization

Technology industry

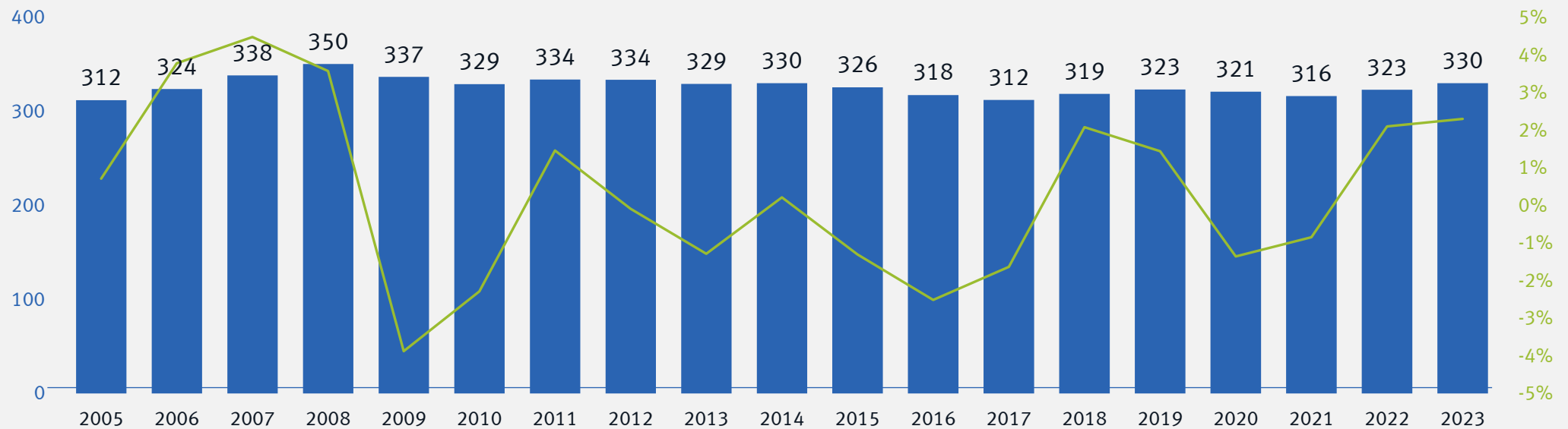


Source: KOF Swiss Economic Institute

Workforce in the technology industry

Full-time and part-time; as at February 2024

- Workforce in 1000's
- Δ in % versus previous year



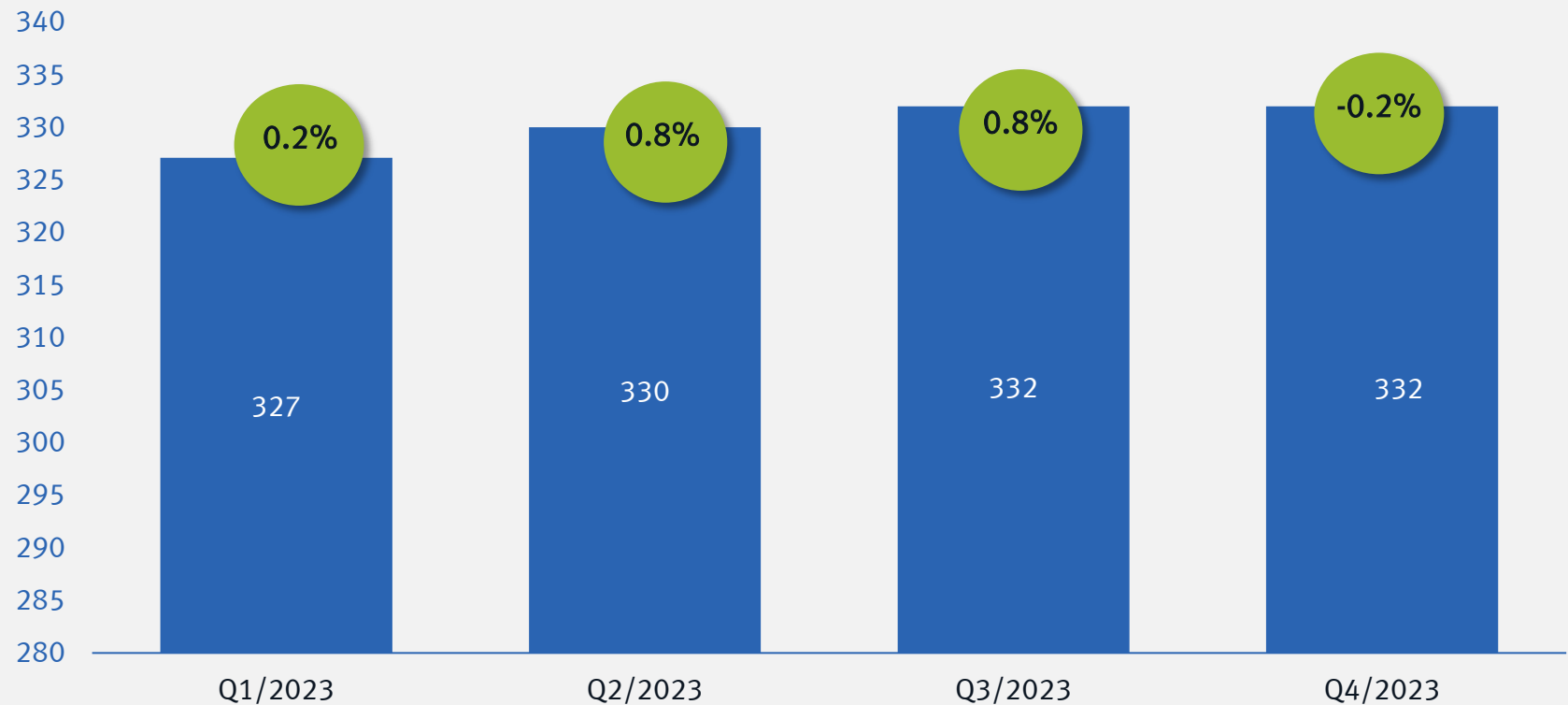
Annual values: average of all four quarters – rounded to the nearest 100
Source: Besta statistics (FSO); Swissmem calculations

Workforce in the technology industry

Full-time and part-time; as at February 2024

- Quarter under review / workforce in 1000's
- Δ in % compared with previous quarter

The technology industry accounts for around 6% of total employment in Switzerland.



Annual values: average of all four quarters – rounded to the nearest 100

Source: Besta statistics (FSO); Swissmem calculations