Situation in the Swiss technology industry

Q1/2025

SWISSMEM

Key figures of the technology industry 2024

87,4 CHF billion
total turnover

68,4 CHF billion
exports
(26% of all CH exports)

78%
share of exports
(of which 55% to the EU, 15% USA, 20% Asia incl. 7% China)

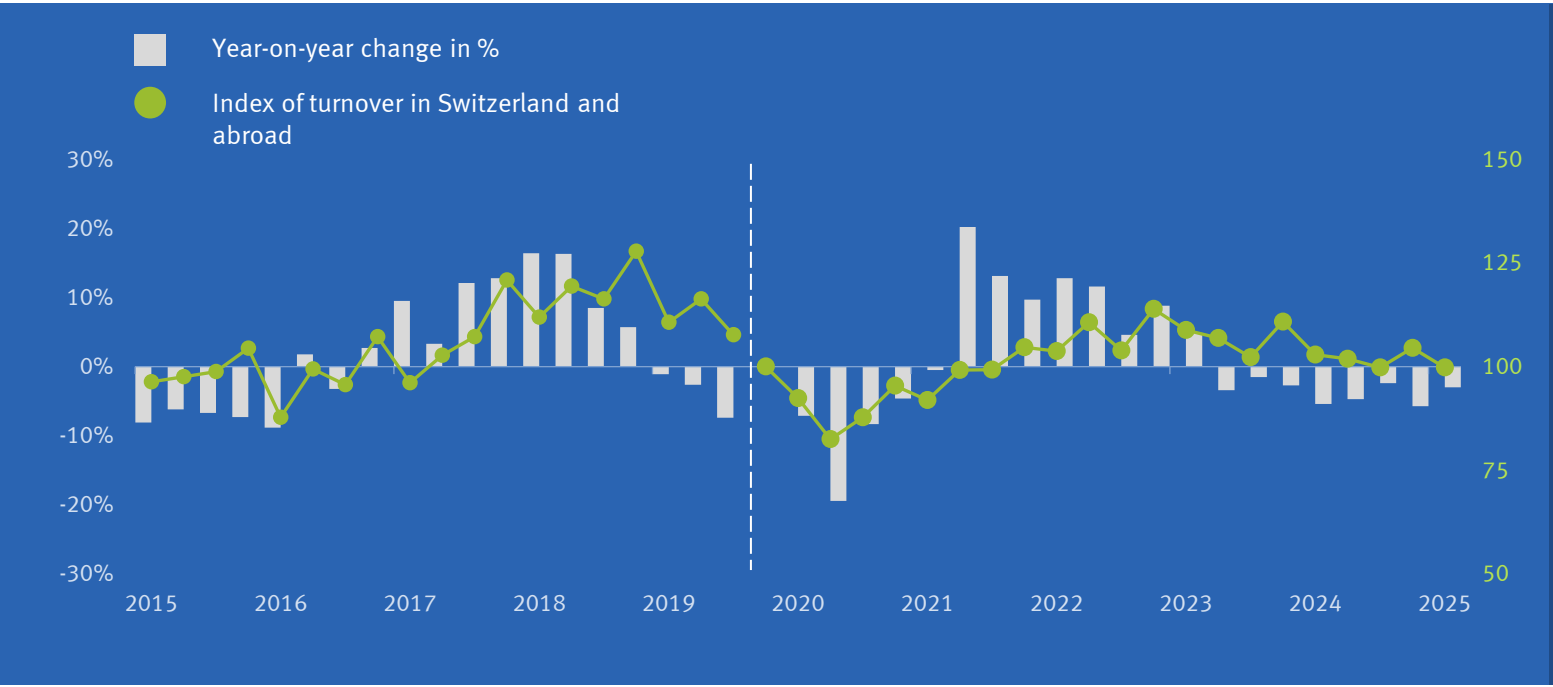
7% approx.
share of GDP

329,000 approx.
workforce in Switzerland
(plus around 570,000 abroad)

20,000 approx.
apprenticeships in Switzerland

Turnover in the technology industry

Swissmem quarterly statistics (Q4/2019=100)*



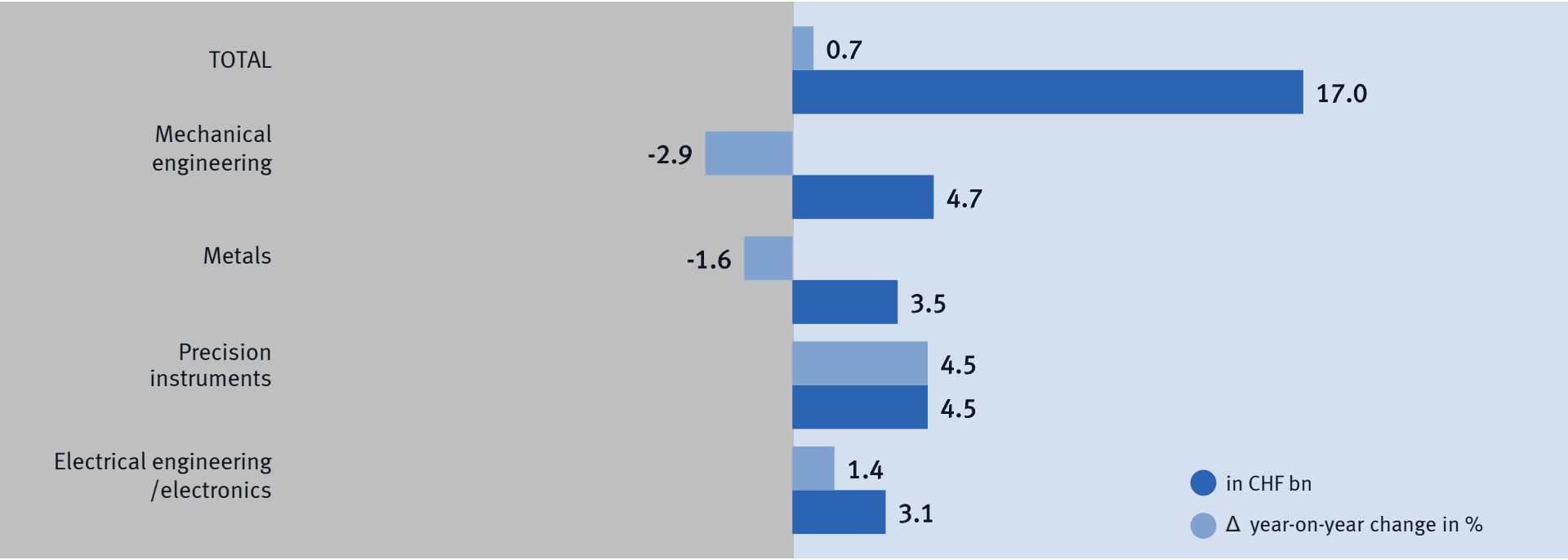
- 4.6%
2024

- 3.0%
Q1/2025

*New basis Q4/2019 = 100 (N = 257 companies)
The index series and rates of change for the period Q4/2019 to Q1/2021 have been recalculated

Exports of the technology industry January to March 2025

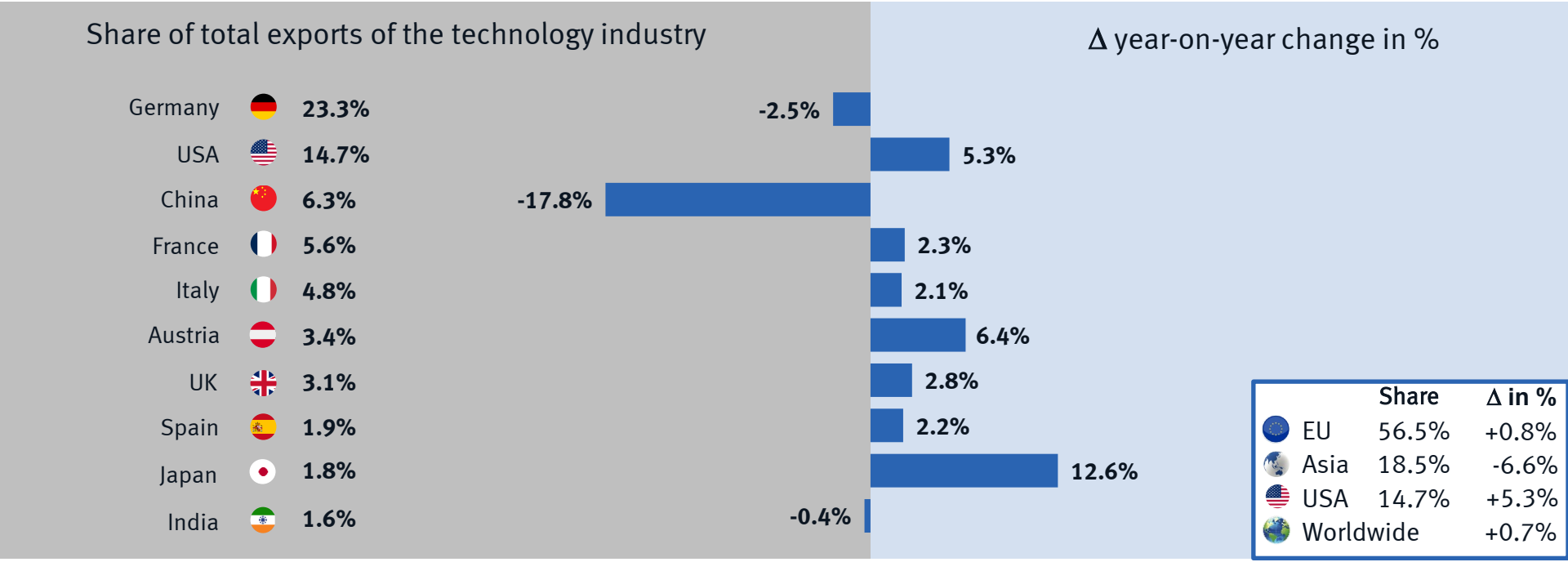
By selected product groups, change compared with prior-year period



Source: FOCBS

Exports of the technology industry January to March 2025

By country and region

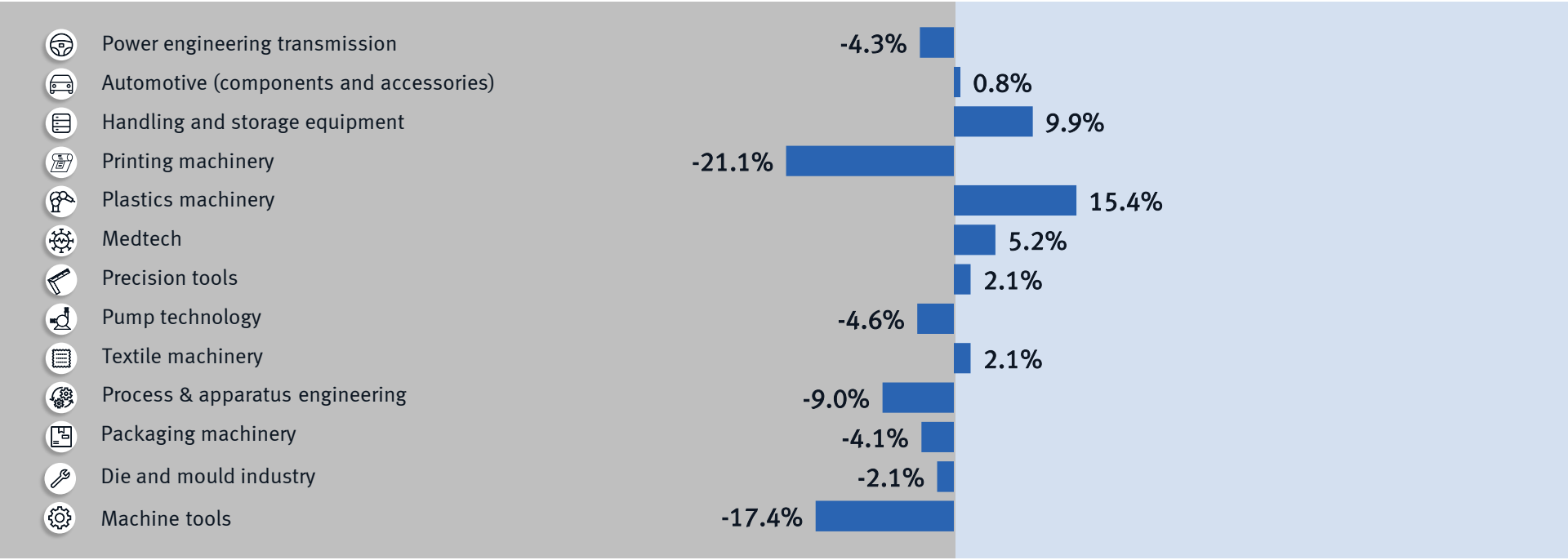


	Share	Δ in %
EU	56.5%	+0.8%
Asia	18.5%	-6.6%
USA	14.7%	+5.3%
Worldwide		+0.7%

Source: FOCBS

Exports of the technology industry January to March 2025

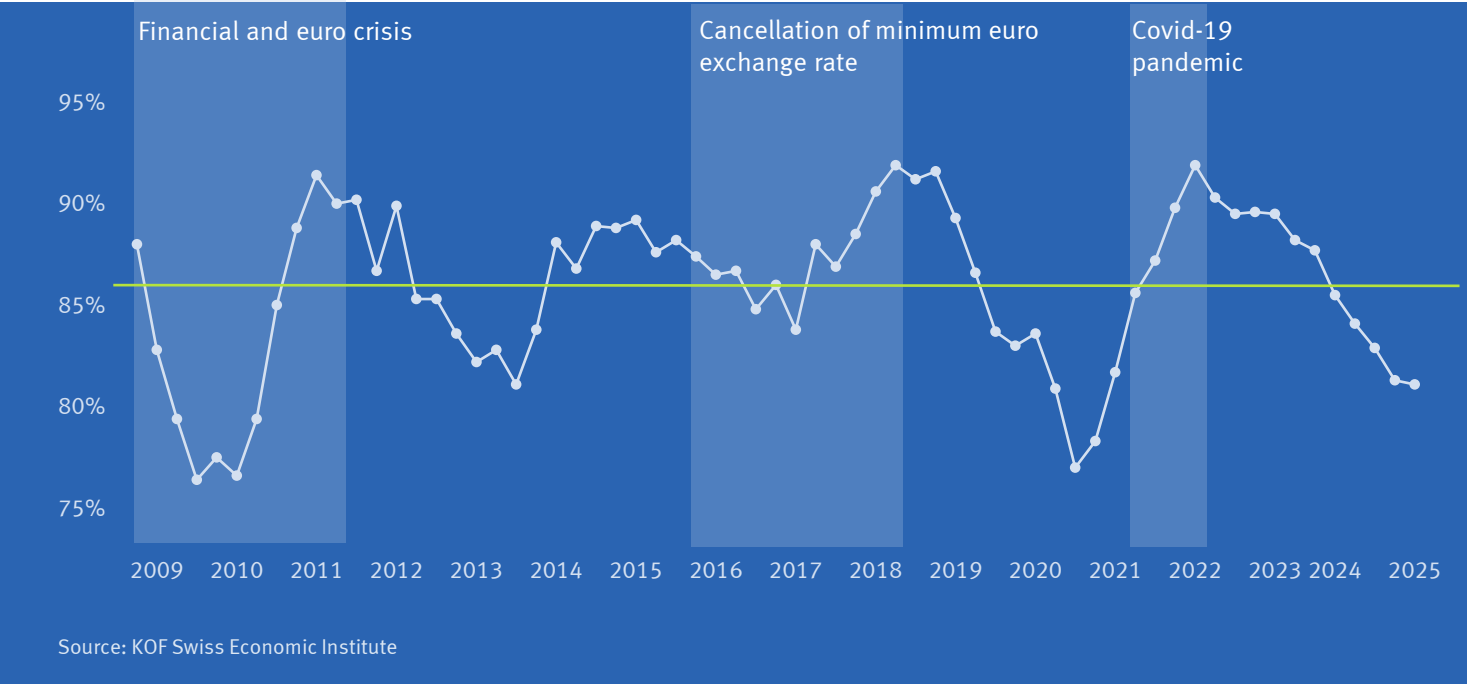
By selected subsectors, change compared with prior-year period



Source: FOCBS

Capacity utilization

Technology industry



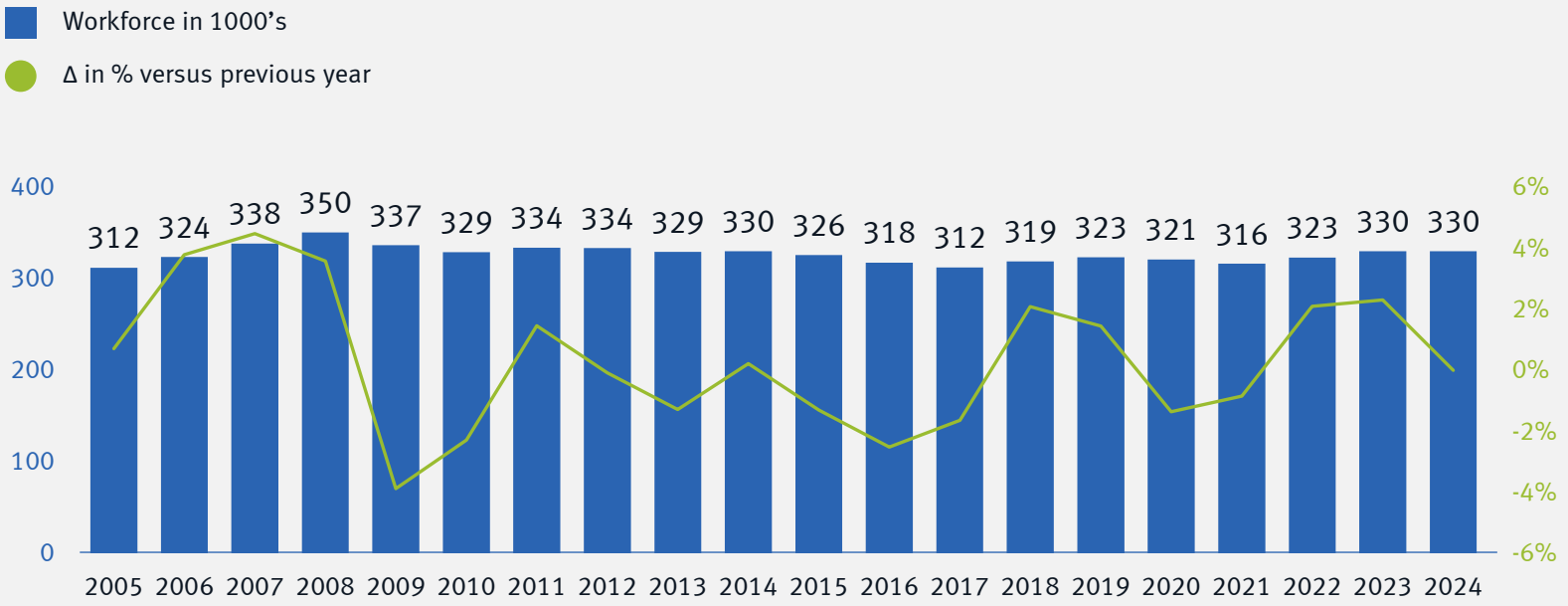
81.1%
Q1/2025

86.0%
Ø 2015-2025

Source: KOF Swiss Economic Institute

Workforce in the technology industry

Full-time and part-time; as at February 2024



Annual values: average of all four quarters – rounded to the nearest 100
Source: Besta statistics (FSO); Swissmem calculations

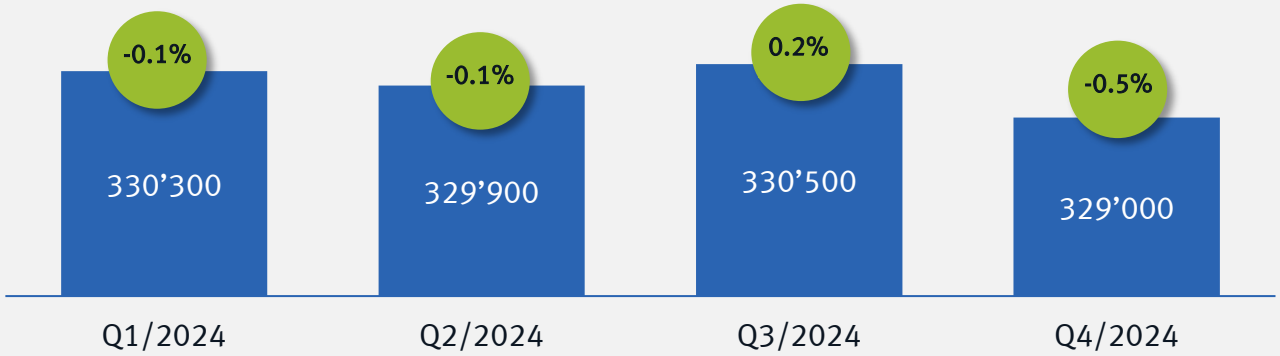
Workforce in the technology industry

Full-time and part-time; as at February 2025

Quarter under review / workforce in 1000's

Δ in % compared with previous quarter

The technology industry accounts for around 6% of total employment in Switzerland.



Annual values: average of all four quarters – rounded to the nearest 100
Source: Besta statistics (FSO); Swissmem calculations

New orders for the technology industry

Swissmem quarterly statistics (Q4/2019=100)*

0.1%

2024

-0.3%

Q1/2025

*New basis Q4/2019 = 100 (N = 257 companies)
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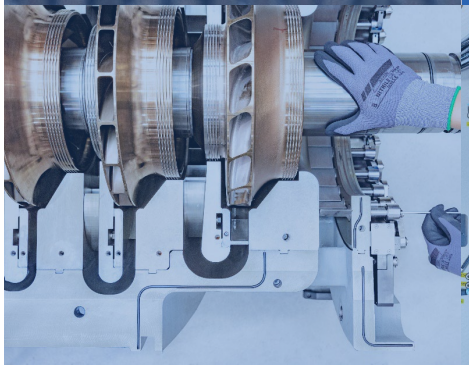
Thank you

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